

# EXPORT PRO INC.

## **Export Master®, Enhancing Your International Business Education**

### ***Focus on Executive Training***

Today's experienced Executives have limited time for attending seminars and workshops. But they know they need knowledge and proven techniques to keep up to date with recent business developments. They want to exchange ideas with other professionals in similar situations and get information without spending weeks in a classroom. They are looking for practical training and hands-on experience with skills they can immediately apply to improve their companies' competitive position.

### ***MBA and Executive MBA students***

MBA students are looking for more than education credits. They know the value of experience, and they want to build their confidence and learn workplace applications for their conceptual knowledge. They are interested in working on real-world scenarios, with real companies, countries and products.

### ***Where would you find a program like this?***

Export Pro Inc. has developed and delivered interactive learning programs for the last 20 years.

These programs have been "tested" on more than 5,000 company representatives and individuals in seminars and workshops in North America and Europe. Executives from small owner run operations and some of the largest companies in Europe have participated. Students and business managers with products and services in international markets have produced and implemented hundreds of real case plans. Export Pro Inc's university programs education are now licensed to some European universities.

### ***Why are we offering this to you now?***

The programs we offer have not been widely available in North America and Asia. Until recently, our seminars and workshops have been concentrated in Europe. We are now ready for a launch on our domestic market.

Are you interested in a program that other business schools, universities and executive educators around the world have been using? Then let's talk. You have nothing to lose. We would be happy to meet with you for a program demonstration.

More information about the different programs and clients can be found on our web site, [www.exportpro.com](http://www.exportpro.com).

**Read our book:**

Export & Import - Winning in the Global Marketplace: A practical hands-on guide to success in international business, with 100s of real-world examples + exercises, (ISBN 9780968114810. Order one today, we promise that after reading the book, you will have a good base for our seminars/workshops. You can **look inside** at the [www.exportpro.com](http://www.exportpro.com)

**Leif Holmvall:** Owner and President, Export Pro Inc.

Leif has more than 40 years' experience in International Business in more than 100 countries. He has lived and worked in both Europe and North America and gained his experience as an executive of several Swedish companies covering a broad range of industries. Leif served as Swedish Trade Commissioner to Canada. He has operated his own consulting companies since 1982, assisting foreign companies to do international business. Leif also teaches at international universities and conducts seminars for executives in Europe. Leif is an engineer with numerous degrees and professional credentials in international marketing.

Most of his companies' work is with overseas clients. Part of the business includes acting as an agent or representative for foreign companies to set up distribution channels, select and activate distributors. His clients include companies in North America, Europe and Asia.

Leif has real-world hands-on experience and is known for his ability to discuss not only each company's activities but also to give detailed information on country-specific issues. His presentations, based on his many years of experience, are down-to-earth, interactive, educational and refreshing. He is the author of many books on international business and is a popular guest speaker at universities, business schools and corporations in North America and Europe. Over 5,000 company representatives and individuals have attended his seminars and workshops and over 200 companies have established international business using his expertise.

For more information about Leif's company, visit his web site at [www.exportpro.com](http://www.exportpro.com). It also contains information references with questions and answers as well as valuable links for doing international business. There are also back issues of his international newsletters.

**Contact us at:** [www.exportpro.com](http://www.exportpro.com)

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