

EXPORT PRO INC.

Export Master® - Do you need an Export Booster™?

As an exporter you sometimes reach a plateau where not very much is happening. Your sales are not increasing. You feel you have run out of ideas. You do not know how to change direction. Something is missing to help you redirect your business. You want new ideas, meet other people in the same situation and not only talk about what to do but also to learn some concrete techniques you can put into practice.

You are too busy to keep up with the latest developments in international business, but you know you need to.

Your working days are long and by the time you find some time, you are tired and put work aside.

You are not alone. There are many executives like you that are in the same situation,

Would it not be good to?

1. Spend 24 hours from Friday lunch to Saturday lunch alternatively Saturday to Sunday, with 10-15 people in the same position as you, at a nice hotel close by where you live.
2. During that time, get an update on what is happening in international business.
3. Exchange ideas in a creative high energy environment.
4. Work on real cases from the group and go home with solutions. Improve means and knowledge how to do it yourself.
5. Receive professional materials and check lists that you can use the next working day and implement change.
6. Get a full return on the investment for your weekend with a package of practical skills & knowledge.

Export Pro Inc. offers just such a program, The Executive Weekend, tested on more than 1000 executives in from small owner run operations and to some of the largest companies in Europe.

We have a broad range of seminars and workshops and also customize programs for each client. Our programs are available in English and Swedish www.exportpro.com

Read our book (to see our hands-on approach):

Export & Import - Winning in the Global Marketplace: A practical hands-on guide to success in international business, with 100s of real-world examples + exercises, ISBN 9780968114810. Order your copy today and we promise after reading the book, you will have a good base for the upcoming seminars/workshops

Leif Holmvall: Owner and President, Export Pro Inc.

Leif has more than 40 years' experience in International Business in more than 100 countries. He has lived and worked in both Europe and North America and gained his experience as an executive of several Swedish companies covering a broad range of industries. Leif served as Swedish Trade Commissioner to Canada. He has operated his own consulting companies since 1982, assisting foreign companies to do international business. Leif also teaches at international universities and conducts seminars for executives in Europe. Leif is an engineer with numerous degrees and professional credentials in international marketing.

Most of his companies' work is with overseas clients. Part of the business includes acting as an agent or representative for foreign companies to set up distribution channels, select and activate distributors. His clients include companies in North America, Europe and Asia.

Leif has real-world hands-on experience and is known for his ability to discuss not only each company's activities but also to give detailed information on country-specific issues. His presentations, based on his many years of experience, are down-to-earth, interactive, educational and refreshing. He is the author of many books on international business and is a popular guest speaker at universities, business schools and corporations in North America and Europe. Over 5,000 company representatives and individuals have attended his seminars and workshops and over 200 companies have established international business using his expertise.

For more information about Leif's company, visit his web site at www.exportpro.com. It also contains information references with questions and answers as well as valuable links for doing international business. There are also back issues of his international newsletters.

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