



Legalities in International Business

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Part One

In This Chapter:

- ◆ Company and product names
- ◆ Trade names and trade marks
- ◆ Patents and design protection
- ◆ Copyright
- ◆ Contracts and what should be included
- ◆ What laws apply?
- ◆ What happens if you do not have a contract?
- ◆ Should you use a lawyer?
- ◆ Sample contract with explanations
- ◆ Product liability